BUSINESS OVERVIEW



Business Name:
Tagline:
Website:
Social Media Handles: Hover to see examples, Usion: Mission:
Core Business Values: What factors drive yor business?

BUSINESS SNAPSHOT



My Business' Core Products & Services	
Where do I see my business In the next year? 2 years? 5 years?	
How would I define my primary customer in terms of: Gender:	
Age Range: Between and	
Racial Identity/ies:	
Income Level:	
Geographic Region:	
Taste/Desire/Needs:	

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CMW Services New Client Checklist

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